

REP HEADLINE# 6297007
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG24/12 12.06
*** WDCW-TV ***

ADV # _____ ADV. NAME ISS/PRIORITIES USA ACTION

REP.# _____ OFF.# _____ SALESMAN # _____

AGY # _____ AGY. NAME MUNDY KATOWITZ MEDIA

BUYER NAME MEDIA PLACEMENT

1322 G STREET SE

SALES PRSN WA- DAVE CLARK

WASHINGTON, DC 20003

ORDER # _____ CONTRACT # 6297007

PRDCT PRIORITIES USA ACT EST#1567 COMMENTS: (LINE, ORDER, INVOICE)

CLASS: NATL. _____ LOCAL _____ REGIONAL _____

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED _____

DATE AUG24/12 12.06

REP: TO: MALLORY
FROM: GREG
NEW ORDER
TTL...\$8400...17X
THX PLS CFM, 8/24/12

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

| :LINE# | :REP | :CD | : TIME PERIOD | : LGTH | : SEC | : RATE | : START | : END | :SPTS | : WEEK | : DAYS | :TOTL |
|--------|--------|-----|---------------|--------|-------|--------|---------|--------|-------|--------|--------|-------|
| : | :LINE# | : | : | : | : | : | : DATE | : DATE | : /WK | : INVT | : | :SPTS |

AGENCY ADVERTISER CODE = 321 *PL2/2* AGENCY EST# = 1567
AGENCY PRODUCT CODE = 340

| | | | | | | | | |
|---|-------------|----|----------|------|------|---|-----|---|
| 1 | 1000P-1030P | 30 | \$450.00 | 11/2 | 11/2 | 1 | FRI | 1 |
|---|-------------|----|----------|------|------|---|-----|---|

PROGRAM : HOW-MET-MOTHER<
CON COM1: HOW-MET-MOTHER<

| | | | | | | | | |
|---|-------------|----|----------|------|------|---|-----|---|
| 2 | 1000A-1100A | 30 | \$400.00 | 11/2 | 11/2 | 1 | FRI | 1 |
|---|-------------|----|----------|------|------|---|-----|---|

PROGRAM : PEOPLE'S COURT<
CON COM1: PEOPLE'S COURT<

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| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 3 | | | 1130P-1200M PROGRAM : 30 ROCK B< CON COM1: 30 ROCK B< | 30 | | \$450.00 | 11/2 | 11/2 | 1 | | FRI | 1 |
| 4 | | | 1030P-1100P PROGRAM : HOW-MET-MTHR B< CON COM1: HOW-MET-MTHR B< | 30 | | \$450.00 | 11/5 | 11/5 | 1 | | MON | 1 |
| 5 | | | 1100A-1200N PROGRAM : PEOPLE'S CRT B< CON COM1: PEOPLE'S CRT B< | 30 | | \$400.00 | 11/5 | 11/5 | 1 | | MON | 1 |
| 6 | | | 400P-600P PROGRAM : SAT MOVIE CON COM1: SAT MOVIE | 30 | | \$250.00 | 11/3 | 11/3 | 1 | | SAT | 1 |
| 7 | | | 600P-630P PROGRAM : FAMILY GUY CON COM1: FAMILY GUY | 30 | | \$250.00 | 11/3 | 11/3 | 1 | | SAT | 1 |
| 8 | | | 630P-700P PROGRAM : FAMILY GUY CON COM1: FAMILY GUY | 30 | | \$250.00 | 11/3 | 11/3 | 1 | | SAT | 1 |
| 9 | | | 300P-500P PROGRAM : SUN MOVIE CON COM1: SUN MOVIE | 30 | | \$250.00 | 11/4 | 11/4 | 1 | | SUN | 1 |
| 10 | | | 630P-700P PROGRAM : TWO & HALF MEN CON COM1: TWO & HALF MEN | 30 | | \$500.00 | 11/4 | 11/4 | 1 | | SUN | 1 |
| 11 | | | 1030P-1100P PROGRAM : HOW-MET-MTHR B< CON COM1: HOW-MET-MTHR B< | 30 | | \$450.00 | 11/1 | 11/1 | 1 | | THU | 1 |

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| :LINE#: | REP | :CD: | TIME PERIOD | : LGTH : | SEC : | RATE | : START | : END | :SPTS: | WEEK : | DAYS | :TOTL: |
|---------------------------|---------|------|-------------|----------|-------|------------|---------|--------|--------|--------|------|--------|
| : | :LINE#: | : | : | : | : | : | : DATE | : DATE | : /WK: | INVT : | : | :SPTS: |
| 12 | | | 730P-800P | 30 | Plz/1 | \$1,400.00 | 11/1 | 11/1 | 1 | | THU | 1 |
| PROGRAM : TWO&HALF MEN B< | | | | | | | | | | | | |
| CON COM1: TWO&HALF MEN B< | | | | | | | | | | | | |
| 13 | | | 1000A-1100A | 30 | | \$400.00 | 10/30 | 10/30 | 1 | | TUE | 1 |
| PROGRAM : PEOPLE'S COURT< | | | | | | | | | | | | |
| CON COM1: PEOPLE'S COURT< | | | | | | | | | | | | |
| 14 | | | 1100P-1130P | 30 | | \$450.00 | 10/30 | 10/30 | 1 | | TUE | 1 |
| PROGRAM : 30 ROCK< | | | | | | | | | | | | |
| CON COM1: 30 ROCK< | | | | | | | | | | | | |
| 15 | | | 1000P-1030P | 30 | | \$450.00 | 10/31 | 10/31 | 1 | | WED | 1 |
| PROGRAM : HOW-MET-MOTHER< | | | | | | | | | | | | |
| CON COM1: HOW-MET-MOTHER< | | | | | | | | | | | | |
| 16 | | | 1100A-1200N | 30 | | \$400.00 | 10/31 | 10/31 | 1 | | WED | 1 |
| PROGRAM : PEOPLE'S CRT B< | | | | | | | | | | | | |
| CON COM1: PEOPLE'S CRT B< | | | | | | | | | | | | |
| 17 | | | 700P-730P | 30 | | \$1,200.00 | 10/31 | 10/31 | 1 | | WED | 1 |
| PROGRAM : TWO & HALF MEN< | | | | | | | | | | | | |
| CON COM1: TWO & HALF MEN< | | | | | | | | | | | | |

NOV/12 \$8,400.00

CONTRACT TOTAL \$8,400.00
 TOTAL SPOTS 17

MARKET TOTALS \$280,000 WDCW 3% WJLA 23% WUSA 18% WRC 27% WTTG 26% WPXW 0% WDCA 3%
 CABL 0%

SVC- NSI
 DEMOS- RA35+*